

BRADY-JOHNSON PROGRAM IN GRAND STRATEGY
INTERNATIONAL SECURITY STUDIES
YALE UNIVERSITY

STUDIES IN GRAND STRATEGY II^{*}
GRADUATE SEMINAR
FALL 2012 SYLLABUS

INSTRUCTORS: PROFESSORS JOHN GADDIS, CHARLES HILL, PAUL KENNEDY, JOHN NEGROPONTE,
AND PAUL SOLMAN WITH GUEST DISCUSSION LEADERS.

COURSE ADMINISTRATORS: DR. JEREMY FRIEDMAN (JEREMY.FRIEDMAN@YALE.EDU) AND
KATHLEEN GALO, MA (KATHLEEN.GALO@YALE.EDU).

COURSE NUMBERS:

HIST 985-01 (10930) FOR UNDERGRADUATES AND (13756) FOR GRADUATE/PROFESSIONAL.
PLSC 716-01 (10931) FOR UNDERGRADUATES AND (13757) FOR GRADUATE/PROFESSIONAL.
MGT 984-01 (10748) FOR SOM STUDENTS ONLY.

MEETING TIME: MONDAYS (INCLUDING READING WEEK), 3:30 TO 5:20 P.M.

FALL LOCATIONS: THE CLASS WILL MEET IN SEVERAL OTHER LOCATIONS DURING THE SEMESTER.
YOU WILL RECEIVE E-MAIL REMINDERS OF THESE WELL IN ADVANCE.
THE FIRST FOUR WEEKS OF THE COURSE WILL MEET IN WLH 116.
THE POLICY BRIEF SESSIONS WILL MEET IN HGS 218 AND 220B.

COURSE OBJECTIVES

THIS TWO-SEMESTER COURSE SEEKS TO EXAMINE THE THEORY AND PRACTICE OF GRAND STRATEGY IN ITS HISTORICAL AND CONTEMPORARY CONTEXTS FROM A VARIETY OF CRITICAL PERSPECTIVES. WE DEFINE GRAND STRATEGY AS “THE CALCULATED ALIGNMENT OF CAPABILITIES WITH OBJECTIVES.” INHERENTLY ECOLOGICAL, IT FOCUSES ON HOW EFFORTS EXPENDED IN ANY IMPORTANT INITIATIVE – WHETHER UNDERTAKEN BY AN INDIVIDUAL, A GROUP, AN ORGANIZATION, A STATE, OR AN INTERNATIONAL INSTITUTION – CAN COMBINE TO PRODUCE RESULTS SOUGHT.

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THE STRATEGISTS STUDIED RANGE OVER TWO AND A HALF MILLENNIA, WITH BOTH PRACTITIONERS AND THEORISTS REPRESENTED. SOME ILLUSTRATE SUCCESS, OTHERS FAILURE. WE EXPECT YOU TO IDENTIFY PRINCIPLES DERIVED FROM THESE CASES, WITH A VIEW TO CONSTRUCTING GUIDELINES USEFUL IN ANY SITUATION REQUIRING YOU TO CONNECT DESIRED ENDS WITH AVAILABLE MEANS.

COURSE STRUCTURE AND REQUIREMENTS

OUR COURSE CONSISTS OF A TWO-SEMESTER INTERDISCIPLINARY SEMINAR AND AN INDIVIDUAL SUMMER PROJECT. THE FIRST (SPRING) SEMESTER ANALYZES, THROUGH READING AND DISCUSSION, THE HISTORY OF GRAND STRATEGY FROM THE 6TH CENTURY BCE THROUGH THE END OF THE COLD WAR. THE SUMMER MAY INVOLVE TRAVEL, RESEARCH, EMPLOYMENT, OR SOME COMBINATION OF ALL THESE, WITH THE RESULTS TO BE PRESENTED AS A MAJOR PAPER. THE SECOND (FALL) SEMESTER FOCUSES ON CONTEMPORARY GRAND STRATEGY BY MEANS OF READING, DISCUSSIONS, TEAM-PREPARED POLICY BRIEFS, AND AN END-OF-SEMESTER CRISIS SIMULATION. STUDENTS MUST TAKE BOTH SEMESTERS AND COMPLETE THE SUMMER PROJECT IN ORDER TO SECURE FULL CREDIT FOR THE COURSE.

SUMMER PROJECT DEADLINES

STUDENTS MUST SUBMIT, VIA E-MAIL, AN OUTLINE, PRÉCIS, OR INITIAL DRAFT OF THEIR SUMMER PROJECT PAPER BY MONDAY, 17 SEPTEMBER 2012. PLEASE SEND THESE TO BOTH JEREMY FRIEDMAN AND KATHLEEN GALO. FINAL WRITTEN REPORTS OF 5,000 – 8,000 WORDS ARE DUE IN HARDCOPY AND ELECTRONIC VERSIONS ON MONDAY, 5 NOVEMBER 2012, ALSO TO DR. FRIEDMAN AND MS. GALO. YOUR PAPER SHOULD (A) EXPLAIN HOW, OVER THE SUMMER, YOU APPLIED AND WHERE NECESSARY MODIFIED THE PRINCIPLES OF GRAND STRATEGY YOU LEARNED IN THE SPRING SEMESTER; AND (B) WHICH OF THESE PRINCIPLES YOU EXPECT TO FIND USEFUL IN THE FUTURE.

FALL SEMINAR

DURING THE FIRST FOUR WEEKS OF THE FALL SEMESTER, THE CLASS AS A WHOLE WILL CONSIDER SPECIFIC ASPECTS OF GLOBAL GEOPOLITICS SINCE THE END OF THE COLD WAR. OVER THE NEXT EIGHT WEEKS, STUDENTS WILL PREPARE AND PRESENT POLICY BRIEFS, IN TEAMS OF FOUR TO SIX. THE CLASS WILL END WITH A CRISIS SIMULATION EXERCISE, TO BE HELD ON THE FIRST TWO SATURDAYS IN DECEMBER 2012. YOU WILL ALSO BE EXPECTED TO ATTEND OCCASIONAL EVENING WORKSHOPS RELATING TO COURSE ACTIVITIES, AT WHICH A LIGHT DINNER WILL BE PROVIDED.

GRADING

STUDENTS RECEIVE A GRADE FOR EACH SEMESTER OF THE COURSE, IN ACCORDANCE WITH THE SYSTEMS EMPLOYED IN THEIR RESPECTIVE SCHOOLS. EVALUATIONS WILL BE BASED UPON WRITTEN ASSIGNMENTS, INDIVIDUAL PARTICIPATION IN SEMINAR DISCUSSIONS, AND COLLECTIVE CONTRIBUTIONS TO THE POLICY BRIEFS AND THE CRISIS SIMULATION.

REQUIRED READING

TWO SETS OF READING ARE REQUIRED FOR THE FALL SEMESTER. THE FIRST, FOR THE FOUR

WEEKS WE WILL SPEND ON POST-COLD WAR GEOPOLITICS, IS LISTED BELOW UNDER “CORE READING.” BOOKS MARKED WITH AN ASTERISK (*) SHOULD BE PURCHASED ONLINE OR THROUGH YOUR PREFERRED BOOK VENDOR – THESE WILL NOT BE AVAILABLE AT BARNES AND NOBLE. OTHER BOOK EXCERPTS AND ARTICLES WILL BE AVAILABLE FOR DOWNLOADING FROM THE CLASSES V2 SERVER.

POLICY BRIEFING TEAMS WILL SELECT THE SECOND SET OF READINGS. THESE WILL BE ARTICLES, WEBSITES, AND OTHER MATERIAL PROVIDING BACKGROUND FOR THE IN-CLASS BRIEFINGS EACH TEAM WILL DELIVER. THESE WILL REACH YOU BY E-MAIL, AND WILL ALSO BE POSTED ON THE V2 SERVER.

GRAND STRATEGY LECTURES, DISCUSSIONS, AND DINNERS

THE BRADY-JOHNSON PROGRAM REGULARLY HOSTS DISTINGUISHED PRACTITIONERS AND SCHOLARS OF GRAND STRATEGY FOR PUBLIC LECTURES AND/OR NOT-FOR-ATTRIBUTION SEMINARS. SPECIFICS WILL BE ANNOUNCED AS THEY ARE CONFIRMED. STUDENTS ARE EXPECTED TO ATTEND THESE; THEY WILL ALSO HAVE OPPORTUNITIES TO PARTICIPATE IN PRIVATE DINNER DISCUSSIONS WITH THESE SPEAKERS. BECAUSE SPACE IS LIMITED, DINNERS OPERATE ON A “FIRST COME, FIRST SERVED” BASIS. STUDENTS WHO SIGN UP BUT CANNOT ATTEND MUST CONTACT MS. GALO AS SOON AS POSSIBLE.

QUESTIONS

PLEASE DIRECT ANY COURSE-RELATED QUESTIONS FIRST TO JEREMY FRIEDMAN, ASSOCIATE DIRECTOR OF THE BRADY-JOHNSON PROGRAM, AND THEN IF NECESSARY TO ONE OR MORE OF THE GRAND STRATEGY PROFESSORS.

CONTEMPORARY ISSUES IN GRAND STRATEGY

WEEK I -- FRIDAY, AUGUST 31: THEORIES OF INTERNATIONAL RELATIONS.¹

DISCUSSION LEADER: JOHN GADDIS

LOCATION: WLH 116.

CORE READING:

* DAN GARDNER, *FUTURE BABBLE: WHY PUNDITS ARE HEDGEHOGS AND FOXES KNOW BEST.* (PLUME, 2012).

WEEK II – MONDAY, SEPTEMBER 10: THE GLOBAL ECONOMY.

DISCUSSION LEADERS: PAUL SOLMAN, WITH ADAM TOOZE.

LOCATION: WLH 116.

CORE READING:

TO BE POSTED ON THE V2 SERVER.

¹ This class substitutes for Labor Day, Monday, 3 September, when the university will be closed.

POLICY BRIEFING SKILLS WORKSHOP, FOLLOWING IMMEDIATELY
AFTER CLASS, LIGHT DINNER TO BE PROVIDED.

**WEEK III – MONDAY, SEPTEMBER 17: INTELLIGENCE AND
SURPRISE.**

DISCUSSION LEADER: JOHN NEGROPONTE.

LOCATION: WLH 116.

CORE READING:

* JOHN LEWIS GADDIS, *SURPRISE, SECURITY, AND THE AMERICAN EXPERIENCE*.
(HARVARD UNIVERSITY PRESS, 2004).

EXCERPTS FROM PAUL KENNEDY, *ENGINEERS OF VICTORY*. (RANDOM HOUSE,
FORTHCOMING). ON THE V2 SERVER.

EXCERPT FROM ROBERTA WOHLSTETTER, *PEARL HARBOR: WARNING AND
DECISION*. (STANFORD UNIVERSITY PRESS, 1962), PP. 382-401. ON THE V2
SERVER.

RECOMMENDED READING:

HENRY (“HANK”) A. CRUMPTON, *THE ART OF INTELLIGENCE: LESSONS FROM A LIFE
IN THE CIA’S CLANDESTINE SERVICE* (PENGUIN, 2012).

**WEEK IV – SEPTEMBER 24: THE GRAND STRATEGY OF NON-
VIOLENCE.**

DISCUSSION LEADER: JONATHAN SCHELL

LOCATION: WLH 116.

CORE READING:

* JONATHAN SCHELL, *THE UNCONQUERABLE WORLD: POWER, NONVIOLENCE, AND
THE WILL OF THE PEOPLE*. (METROPOLITAN BOOKS, 2003).

VACLAV HAVEL, “THE POWER OF THE POWERLESS.” ON THE V2 SERVER.

BARACK OBAMA NOBEL PEACE PRIZE ACCEPTANCE SPEECH, DECEMBER 10, 2009. ON
THE V2 SERVER.

POLICY BRIEFS

PREPARATION:

>TEAMS OF FOUR TO SIX STUDENTS WILL PREPARE BRIEFS, AS IF FOR CABINET-LEVEL
OFFICIALS IN THE UNITED STATES GOVERNMENT, ON TOPICS TO BE ASSIGNED FROM THE LIST
BELOW. EACH TEAM WILL BRIEF TWICE, ONCE TO EACH HALF OF THE CLASS, WITH
APPROXIMATELY A MONTH BETWEEN BRIEFINGS TO ALLOW INCORPORATING FEEDBACK FROM
THE FIRST PRESENTATION. SIGN-UPS FOR TOPICS WILL TAKE PLACE DURING THE FIRST WEEK

OF CLASSES.

>TWO WEEKS PRIOR TO EACH OF ITS BRIEFINGS, EACH TEAM WILL SEND DR. FRIEDMAN AND MS. GALO THREE TO FIVE ARTICLE-LENGTH READINGS FOR DISTRIBUTION TO THE STUDENTS AND FACULTY THEY WILL BE BRIEFING, ALONG WITH A MORE COMPREHENSIVE BIBLIOGRAPHY. INSTRUCTORS WILL SUPPLEMENT THIS LIST, IF NECESSARY.

>ONE WEEK PRIOR TO EACH OF ITS BRIEFINGS, EACH TEAM WILL SUBMIT A WRITTEN "MARSHALL BRIEF," PREPARED IN A FORMAT TO BE PRESCRIBED, FOR SIMILAR DISTRIBUTION.

>EACH IN-CLASS BRIEF IS TO BE DELIVERED ORALLY, USING POWER POINT, IN BUSINESS ATTIRE. THESE WILL LAST NO LONGER THAN 40 MINUTES, LEAVING ANOTHER 40 MINUTES FOR QUESTIONS (WHICH MAY COME AT ANY TIME) AND ANOTHER 30 FOR A POST-BRIEF CRITIQUE.

>THE GRAND STRATEGY PROFESSORS, JOINED BY THE STUDENTS NOT BRIEFING, WILL PLAY THE ROLE OF POLICY-MAKERS. SURPRISE GUESTS MAY ALSO PARTICIPATE IN A ROLE-PLAYING CAPACITY.

TOPICS AND PRESENTATION SCHEDULE:

TEAM 1: THE ARAB SPRING AND ITS AFTERMATH. MONDAY, 1 OCTOBER (ATHENIANS) AND 29 OCTOBER (SPARTANS).

TEAM 2: CYBERSECURITY. MONDAY, 1 OCTOBER (SPARTANS) AND 29 OCTOBER (ATHENIANS).

TEAM 3: ENERGY AND STRATEGIC RAW MATERIALS. MONDAY, 8 OCTOBER (ATHENIANS) AND 5 NOVEMBER (SPARTANS).

TEAM 4: PUBLIC HEALTH. MONDAY, 8 OCTOBER (SPARTANS) AND 5 NOVEMBER (ATHENIANS).

TEAM 5: THE FUTURE OF EUROPE. MONDAY, 15 OCTOBER (ATHENIANS) AND 12 NOVEMBER (SPARTANS).

TEAM 6: REGAINING SOLVENCY. MONDAY, 15 OCTOBER (SPARTANS) AND 12 NOVEMBER (ATHENIANS).

TEAM 7: MILITARY RESPONSIBILITIES IN THE MIDDLE EAST. MONDAY 22 OCTOBER (ATHENIANS) AND 26 NOVEMBER (SPARTANS).

TEAM 8: MILITARY RESPONSIBILITIES ELSEWHERE. MONDAY, 22 OCTOBER (SPARTANS) AND 26 NOVEMBER (ATHENIANS).

**POLICY BRIEFS – LESSONS LEARNED. MONDAY 3 DECEMBER (COMBINED CLASS)
LOCATION TO BE ANNOUNCED.**

CRISIS SIMULATION

MONDAY 12 NOVEMBER (BOTH CLASSES, IMMEDIATELY FOLLOWING THIS DAY'S POLICY BRIEFS): PRESIDENTIAL AND VICE-PRESIDENTIAL NOMINATIONS AND CAMPAIGN SPEECHES.

TUESDAY 13 NOVEMBER (ELECTRONICALLY WITH RUN-OFFS IF NECESSARY): PRESIDENTIAL ELECTION.

MONDAY 26 NOVEMBER: DEADLINE FOR CABINET AND OTHER APPOINTMENTS; DAILY INTELLIGENCE BRIEFS TO BE PROVIDED THROUGH 8 DECEMBER.

SATURDAY 1 DECEMBER: CRISIS SIMULATION, FIRST DAY.

SATURDAY 8 DECEMBER: CRISIS SIMULATION, FINAL DAY.

MONDAY 10 DECEMBER: GRAND STRATEGY – WHERE DO *YOU* GO FROM HERE?